



Blue Angel News

NEWSLETTER SUMMER 2022

Editorial

Dear licence holders and other people interested in the Blue Angel,

It is hard to believe that it is August again already! This means that the second half of the year has already begun, summer is entering its really hot phase and it is of course high time for our next newsletter! We are dedicating this entire issue to the exciting events held by and involving the Blue Angel.

In addition, you will receive a fascinating insight into how the certificates are awarded: Stefanie Mayer from the company CHERRY explains why she certified her products with the Blue Angel from the perspective of a licence holder. We are also delighted to welcome the company klaamotte to the Blue Angel family. Furthermore, we take a look back at the latest meeting of the Environmental Label Jury and a first or second look at one of our social media accounts before we say farewell and let you enjoy a few lovely summer days.

We wish you sunny weather during the height of summer and lots of fun reading our hopefully refreshing newsletter.

Kind regards
Your Blue Angel Team



Janine Braumann (UBA), Steffi Lemke (BMUV), Ingo Strube (BMUV), Christoph Eßer-Ayertey (RAL) (f.l.t.r.)

Blue Angel Tour 2022

The Blue Angel roadshow found its way to your city. We were there – whether at the Heldenmarkt in Hamburg and the Environmental Festival (Umweltfestival) in Berlin or the IMPULS Festival in Ilmenau and the Ecofest (Ökofete) in Leipzig! Do you also want to visit us at our stand? Then why not come to our open day at the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection on 20 to 21 August on Potsdamer Platz. Read our review of the Environmental Festival in Berlin to see what you can expect.

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Heimtextil

The Blue Angel is awarded to textiles that deliver good performance characteristics and are manufactured in accordance with strict environmental standards. This is why we also embraced the motto “Textiles are coming home!” from 21 to 24 June.

As part of the Heimtextil Summer Special trade fair, we presented our labels for certifying home textiles and explained how the Blue Angel contributes to circular textiles. In addition, Dr. Kristin Stechemesser from the German Environment Agency also held a talk: The Blue Angel for textiles – make your textiles more circular with the state-approved ecolabel.

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© State Capital Kiel/Imke Schröder // Dr. Ulf Jaeckel (BMUV) presents the certificate to the Mayor of Kiel Renate Treutel

Certification for the reusable cup system at Kiel Week

Setting sail and also sending out a clear signal – at this year's Kiel Week. This sailing event did not only focus on the sporting action but also on sustainability! As part of the event, we officially awarded the city of Kiel our certificate for the introduction of its own reusable cup system.

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A good reason to celebrate

The first tegut branch opened its doors in Fulda in 1947. This means that tegut is celebrating its 75th anniversary in 2022! And this occasion is being celebrated with numerous different events throughout the year, such as with a painting competition in May that encourages children to let their creativity run free and then rewards them with some great prizes! The three winners not only receive a hotel voucher but are also given a very special honour: Their artwork will be printed onto special limited edition fabric shopping bags certified with the Blue Angel! These bags will also be stuffed full of small gifts that are also certified with the Blue Angel, such as pens from edding, colouring books from the publisher media Verlagsgesellschaft and exercise books from memo. They will be handed out at the supermarkets used by each of the winners in the autumn.



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klaamotte? Highly commendable and now certified with the Blue Angel!

Locally and fairly produced textiles – as a matter of principle and with principles. klaamotte prioritizes people and nature over economic interests and we find that highly commendable! In fact, we have now awarded the Blue Angel to all of the blouses and shirts produced by the brand.

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3 Questions for Cherry

3 questions for CHERRY

The company CHERRY produces environmentally friendly keyboards. According to Stefanie Mayer, Product Manager at Cherry, certification with the Blue Angel not only delivers environmental benefits but also has advantages for the company itself. This is because the Blue Angel makes it easier for environmentally conscious consumers to select a product made by Cherry. As part of our series of interviews, Stefanie Mayer answers three important questions about the Blue Angel.

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Newly appointed Environmental Label Jury meets for the first time

The new Environmental Label Jury held its inaugural meeting together with German Environment Minister Steffi Lemke in June. The jury approved the Basic Award Criteria for three new environmental labels: last mile delivery services, low-pollutant façade paints and roof and sealing sheets. Read more about the latest meeting of our Environmental Label Jury.

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