



# Blue Angel

News Spring 2023

## Editorial

**Dear licence holders and other people interested in the Blue Angel,**

We can now look back on a very eventful start to the year: Following the introduction of the new obligation for companies to offer the option of reusable packaging, we were able to welcome the new reusable system from EDEKA and some new products from FairCup as new licence holders. We launched our Blue Angel tour across selected Globus DIY stores to highlight the issue of healthy living in March in Löhne. After participating in the specialist trade fairs for textiles Heimtextil and neonyt in January, we also released a webinar on the new criteria for the Blue Angel for textiles in March.

We are also already looking forward to our Blue Angel tour under the motto “Making the invisible visible” and to receiving numerous applications for the German Ecodesign Prize. We wish you all a happy and successful start to the spring season and hope you have lots of fun reading our newsletter.

Kind regards,

Your Blue Angel Team



© Globus, Visitors at the Blue Angel prize wheel at the Globus store in Löhne

## Blue Angel on tour with Globus

The Blue Angel has been on tour across selected Globus DIY stores since the beginning of March to discuss the issue of environmentally friendly and healthy living with customers at the stores. Visitors can try their luck on the prize wheel and win small prizes for a comfortable and healthy home. You will find the dates of our next stops in e.g. Berlin, Leipzig, Friedberg and Dietzenbach and lots more interesting information in our article on this subject.

[To the article](#)



WEBINAR

## Nachhaltige Textilien mit dem Blauen Engel

Jetzt kostenlos anschauen!



Dr. Kristin Stechemesser  
Umweltbundesamt



Dr. Susanne de Boor  
RAL gGmbH



Ismene Jäger  
Hydrotox Labor für Ökotoxikologie  
und Gewässerschutz GmbH

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## Watch it now: Webinar on environmentally friendly textiles

The updated Basic Award Criteria for textiles have been in force since January this year. Dr. Kristin Stechemesser (German Environment Agency), Ismene Jäger (Hydrotox Labor für Ökotoxikologie und Gewässerschutz GmbH) and Dr. Susanne de Boor (RAL gGmbH) spoke about the new requirements, the certification process and the competitive advantages that the Blue Angel offers companies in the online webinar "Blue Angel for textiles (DE-UZ 154)". #View the recording now!

[Watch it now \(Only in German\)](#)



© Blue Angel, German Environment Minister Steffi Lemke awards the certificate to FairCup GmbH

## More reusable products

The obligation for companies to offer the option of reusable packaging has now been in force in Germany for three months. A reason for celebration – and good news for the Blue Angel because we have already been certifying reusable systems for a number of years. It was thus even nicer for us to award the Blue Angel to two suppliers of reusable systems in the first third of the year: German Environment Minister Steffi Lemke (BMUV) presented a certificate to EDEKA on 11 January and awarded another one a week later as part of Green Week to FairCup for its new products FairBox, FairPac and FairMax.

[To register](#)



© Blue Angel, Janine Braumann (UBA), Steffi Lemke (BMUV), Ingo Strube (BMUV), Christoph Eßer-Ayertey (RAL) (left to right)

## Blue Angel Tour 2023

The Blue Angel ecolabel can be found on more than 20,000 products and services and it highlights how good they are for the environment, resources and health. Under the motto “Making the invisible visible”, visitors to our tour will receive data and facts on ecolabels in a playful manner and have the opportunity to win small prizes on a claw crane game. The first two stops will be at the Environmental Festival (Umweltfestival) in Berlin on 4 June and the Ecofest (Ökofete) in Leipzig on 25 June. Why not join us there!

# Blauer Engel für neue Produktgruppen!

© Blue Angel

## Blue Angel for new product groups

The German Environment Agency is currently working on criteria for three new ecolabels. The expert hearings will be held in April:

26 April 2023 – Environmentally friendly water and foam fire extinguishers

27 April 2023 – Artificial turf systems and sports fields

You will find information on registering for these hearings and the dates of other hearings on our website.

[Expert hearings](#)



bundespreis  
ecodesign

© UBA

## German Ecodesign Award 2023

Companies of all sizes and from all sectors as well as designers and students were called to submit their applications by mid of April.

This competition is looking for durable and circular products, processes and systems that make an important contribution to the sustainable transformation of our economy and society – including concepts, services or products. The award is presented every year by the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMUB) and the German Environment Agency (UBA) in cooperation with the International Design Center.

[Further information](#)

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