



Blue Angel

News Summer 2023

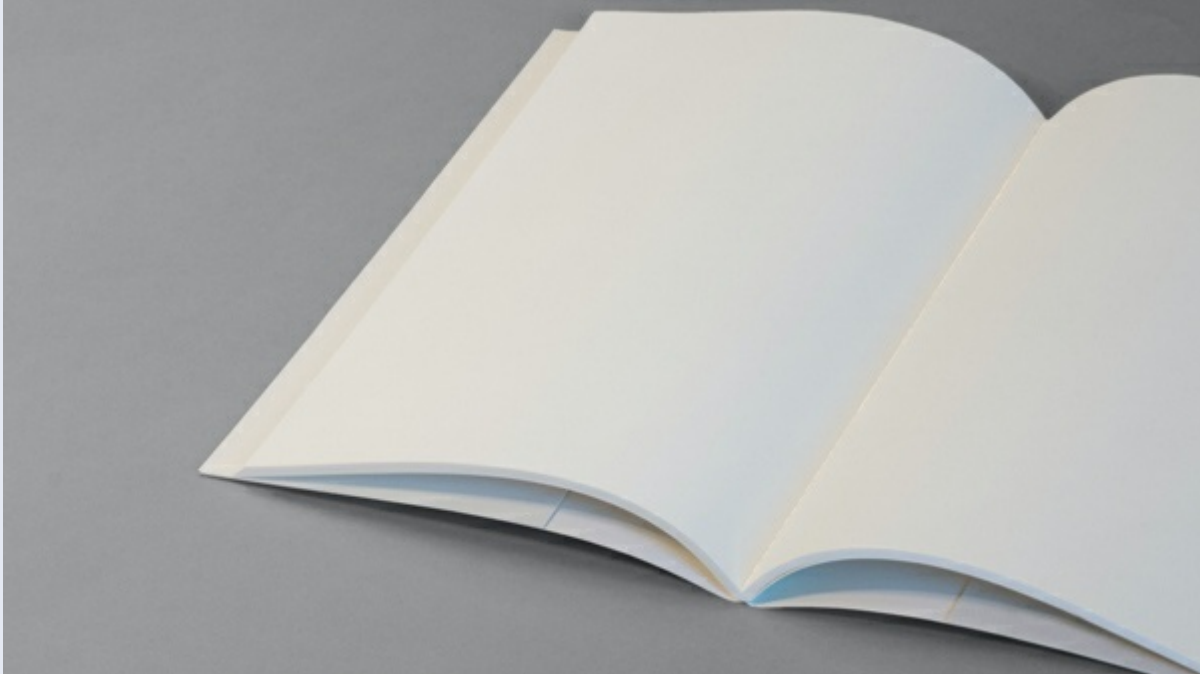
Editorial

Dear label holders and Blue Angel enthusiasts,

Before you start your well-deserved summer break, we would like to take a look back at the events of the last few months. We have summarised our highlights for you.

We hope you have a relaxing summer and, of course, enjoy reading our newsletter.

Yours sincerely,
the Blue Angel Team



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Paper sample books - new selection guide for recycled papers and Blue Angel printing products

Paper is a resource that is indispensable despite digitalisation. Our paper sample books show how you can nevertheless work with sustainability in mind. From now on, sample books with an overview of the certified office and printing papers can be ordered via the Blue Angel website. The offer is primarily aimed at printing companies and agencies as well as businesses and municipalities. The books can be used to test environmentally friendly and sustainable recycled papers for printed products and office requirements.

[More information](#)

[Directly to the order form](#)



Presentation of certificates to Conmetall Meister, xeoos GmbH and West Fraser (from left to right).

Reason to celebrate: Presentation of certificates

We are delighted to welcome new products from different companies in no less than four different product groups. As recently as 22 June, Conmetall Meister in Celle was presented with the certificate for the first shower heads certified after the new revision of the award criteria. xeoos GmbH was awarded a certificate in the stoves product group. We would also like to welcome West Fraser among the certificate holders in the wooden composite boards product group. Last but not least, a BeCo product in the mattress product group was also certified according to the new criteria.

[To the certificate presentations](#)



Learning materials are available environmentally friendly with the Blue Angel. © unsplash / Andrew Ebrahim

Back to school - but environmentally friendly

The summer holidays are already well underway in some federal states. Parents and teachers will soon have to prepare for the new school year, especially by purchasing new learning and teaching materials: whether exercise books, college notebooks, craft paper, binders, folders or pens - the Blue Angel identifies environmentally friendly and more sustainable alternatives. In cooperation with tegut, EDEKA and Rossmann, we draw attention to products with the Blue Angel at the start of the new school year. At tegut, for example, there are free Blue Angel timetables. For all teachers, we provide digital learning materials for download with our school box.

[To the materials](#)



Blauer Engel Umweltfestival

Visit by Steffi Lemke (Federal Ministry for the Environment) at the Environmental Festival in Berlin © Blauer Engel

Blue Angel Roadshow 2023 & Open Day at the BMUV

“Making the invisible visible” - with this motto, the Blue Angel is currently on its roadshow through Germany. The kick-off was the Environmental Festival on 4 June in Berlin. Information walls gave visitors the opportunity to playfully work out facts and figures about the ecolabel, and a claw machine offered small, certified give-aways. You want to visit the Blue Angel stand? Then come to the Open Day of the Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV) on 19 and 20 August in Berlin at Stresemannstraße 120-130.

[Blue Angel on Tour](#)



from left to right: Katharina Istel (Chairwoman of the Environmental Label Jury) and Anka Dobsław (State Secretary in the Lower Saxony Ministry for the Environment, Energy and Climate Protection) © Lower Saxony Ministry for the Environment, Energy and Climate Protection

New product groups for the Blue Angel

The summer meeting of the Environmental Label Jury took place on 20/21 June in Hanover. Anka Dobsław, State Secretary in the Lower Saxony Ministry for the Environment, Energy and Climate Protection, welcomed the Environmental Label Jury.

The Environmental Label Jury decided at its summer meeting on criteria for five new product groups to be awarded the Blue Angel ecolabel: heat pumps, liquid coolers, foam and water fire extinguishers, structural waterproofing made of liquid plastics, event catering and canteen operation.

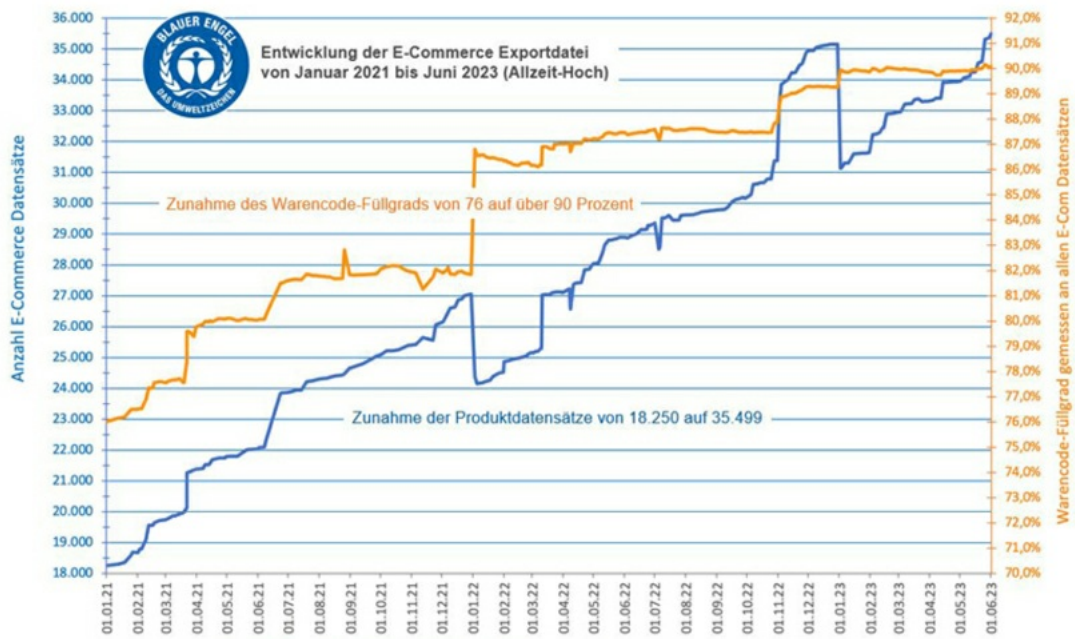
The new basic award criteria for these product groups will be finalised in the coming weeks and made available on our website. Manufacturers of particularly environmentally friendly products can then apply for the label.

Furthermore, a test order for paving mortar and joint sand was decided by the jury.

[More about the jury meeting](#)

Germany. The Blue Angel will also be represented at the trade fair from 18 to 19 October in Nuremberg. Public procurement has great potential to minimise environmental impacts: whether copier or toilet paper, printed matter and printers, furniture and multifunctional devices, municipal vehicles or computer centre services - with the Blue Angel, environmentally friendly and sustainable procurement is easy to implement for the federal, state and local governments. Information on the use of the Blue Angel ecolabel in procurement is available on our website.

[Find out more](#)



E-commerce: all-time high for certified product data sets

We are currently experiencing an all-time high of certified Blue Angel product data sets of over 35,000: since January, the commodity code fill rate has risen from 76 to over 90 percent! In order to keep the data as up-to-date as possible, we would appreciate it if you, as a company with certified products, would carry out regular product data downloads and reconciliations. This ensures that your Blue Angel-listed products are displayed correctly in online shops and/or marketplaces and that the credibility in the Blue Angel ecolabel is maintained. An overview of the benefits for online traders and marketplaces is available on our website.

[To e-commerce](#)

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