



# Blue Angel

News Autumn 2023

## Editorial

**Dear licence holders and other people interested in the Blue Angel,**

We look back on an eventful second half of the year that included numerous events involving or organized by the Blue Angel ecolabel: The tour of toom DIY stores across Germany, the KOMMUNALE trade fair in Nuremberg, the Open Day at the Federal Ministry for the Environment, World Ecolabel Day and much more.

We hope you enjoy reading about these and many other topics and wish you a relaxed run-up to Christmas.

Kind regards,  
Your Blue Angel Team



The Blue Angel and its label holder CHERRY gave away certified keyboards to visitors to KOMMUNALE in Nuremberg.

## The Blue Angel at KOMMUNALE

Representatives from cities and municipalities once again met at KOMMUNALE in Nuremberg on 18 and 19 October to exchange ideas and information on themes such as sustainability and the energy transition. The Blue Angel also participated in the trade fair again this year with its own stand. In addition, Dr Kristin Stechemesser held a talk on how to make procurement processes sustainable.

[More about KOMMUNALE](#)



Representatives from the European Type I ecolabels at the breakfast in Brussels.

## A reason to celebrate: World Ecolabel Day and breakfast at the European Parliament

Almost 60 countries celebrated World Ecolabel Day on 12 October. The primary aim of this day is to raise awareness for and improve the visibility of all the independent ecolabels (Type I DIN EN ISO 14024) that certify products according to strict criteria, consider the entire life cycle of a product and also take the important challenges of our time into account. One of these labels is the Blue Angel. In order to mark World Ecolabel Day, the Blue Angel and other state-approved Type I ecolabels such as the EU Ecolabel, Austrian Ecolabel, the Swedish label Nordic Swan and the Dutch labels Milieukeur and PlanetProof held a seminar and joint breakfast at the European Parliament to highlight the advantages offered by these labels.

[To the article](#)



Textiles certified with the Blue Angel comply with strict environmental standards.  
© unsplash/Andrej Lisakov

## Outlook: The Blue Angel at Heimtextil

Heimtextil – the biggest international trade fair for home and contract textiles – will be held next year from 9 to 12 January in Frankfurt am Main. Global players in the sector come together there to present their product innovations with a focus on products and services for interior architects and the hospitality sector. The trade fair also places a special focus on health and sustainability. This is why the Blue Angel will once again be present in Hall 12 at stands C41C and C41D. The ecolabel also certifies textiles and not only focuses on high environmental standards but also on social aspects such as working conditions during the production process.

[More about Heimtextil](#)



RAL out and about with the Blue Angel ecolabel

## Open Day at the Federal Ministry for the Environment

The Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection opened its doors to visitors on 19 and 20 August so that they could gain an overview of the work carried out by the ministry in various different areas. This work also includes the Blue Angel with its awarding body RAL gGmbH. In the series of videos “RAL out and about”, Ingo Strube from the Federal Ministry for the Environment explains how the Blue Angel works.

[View the video now](#)

(Only available in German)



The Blue Angel went on tour to various toom DIY stores.

## The Blue Angel on tour

The Blue Angel once again took its roadshow on a tour across Germany this summer and stopped in Berlin, Leipzig and finally Cologne. Visitors to the Blue Angel stand discovered how the ecolabel works and found out which environmental standards play a particularly important role. The Blue Angel used this tour around various toom DIY stores to raise awareness for various aspects of healthy and low-emission living.

Environmentally friendly living in our theme world



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## Open 24 doors highlighting sustainable consumption

Christmas is well known as the busiest shopping period of the year. Although environmental protection and sustainability are increasingly important to consumers, these aspects are not usually a priority when purchasing gifts. In fact, consumers are often either unaware of the really environmentally friendly and sustainable alternatives or do not find it easy to identify them. Many of these environmentally friendly products are certified – some of them with the Blue Angel. The ecolabel wants to use its annual online advent calendar to draw attention to these products: Consumers will once again have the opportunity to win environmentally friendly products every day starting on 1 December – while improving their awareness of sustainable consumption at the same time.

[To our advent calendar](#)

(Only available in German)



Federal Ministry  
for the Environment, Nature Conservation,  
Nuclear Safety and Consumer Protection



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