



Blue Angel

News Spring 2024

Editorial

Dear licence holders and other people interested in the Blue Angel,

We hope you have been able to enjoy the first few days of summer. Perhaps you are also already starting to plan sustainable and resource-friendly products. Or are you looking for inspiration to communicate your messages in a targeted manner? In this issue, we present selected new companies and their view of the Blue Angel.

In March, the ecolabel of the German federal government was awarded to a manufacturer of environmentally friendly roof sheets for the first time. We also present the flat roof manufacturer alwitra from Trier in this issue alongside ELAPRO, a manufacturer of liquid plastic.

This year's Environmental Festival was celebrated at the Brandenburg Gate in Berlin at the end of April. Many people involved in this field discussed, played and celebrated in the centre of the German capital: as in previous years, the Blue Angel was once again present on Straße des 17. Juni. This year not only as an exhibitor but also as an "host": we gave away a trip for two people on Facebook and Instagram and were able to welcome the lucky winners to our stand.

We hope you enjoy reading our newsletter and we would be delighted to meet you at an upcoming trade fair or celebration where the Blue Angel is present. For example, at the celebrations to mark the 50th anniversary of the German Environment Agency in Dessau-Roßlau on 15 June 2024.

Kind regards,
Your Blue Angel team



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The Blue Angel at the Environmental Festival 2024 in Berlin

The theme of this year's Environmental Festival was "Forest – One for All". In keeping with the slogan, young guests in particular were able to experience wood processing with their own hands while making paper. A claw machine filled with Blue Angel-certified products and the offer of consultations and informational discussions rounded off the Blue Angel's appearance in Berlin's Tiergarten.

[More about our appearance at the Environmental Festival](#)



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Award-winning: certificate presented to alwitra

In 2024, the trade fair DACH+HOLZ International, which is held every two years, was once again a meeting place for experts from a wide range of professions and trades – everything from architecture to carpentry.

No less than two companies with newly certified Blue Angel products were present at the Stuttgart trade fair centre. The ecolabel of the German federal government was awarded to roof and sealing sheets (DE-UZ 224) for the first time.

Christoph Eßer-Ayertey, Head of RAL Environment, presented the certificate with the Blue Angel to alwitra from Trier. In our interview, we asked alwitra what the awarding of the ecolabel of the German federal government means.

[To the interview with alwitra](#)



Award-winning: Katja Becken and Outi Ilvonen from the German Environment Agency award the Blue Angel to the two ELAPRO managing directors Mario Saalman and Gerrit Christiansen (f.l.). © Robert Martin

First certification for building waterproofing made from liquid plastics

The first liquid plastic for building waterproofing with the Blue Angel (DE-UZ 233) was also presented in Stuttgart by ELAPRO. The certificate was awarded at the company headquarters in Wolfen by Katja Becken and Outi Ilvonen from the German Environment Agency.

[To news report on certificate presentation](#)



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Working together for the ecolabel: retreat for the German Environment Agency and RAL

A two-day team retreat at the end of April offered an opportunity to personally build on the mostly digital interaction in everyday working life between Bonn, the RAL headquarters, and the German Environment Agency in Dessau-Roßlau and set out the joint path for the further development of the Blue Angel. Before celebrating the German Environment Agency's 50th anniversary this year, the city on the Elbe played host to visitors from the Rhine.

[More about the German Environment Agency and RAL team events](#)

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