



Blue Angel

News Summer 2024

Editorial

Dear licence holders and other people interested in the Blue Angel,

We hope you have had a nice summer so far! All parents with school-age children are currently gearing up for the start of the school year. No matter whether the child is a first grader or at secondary school, their main focus in the first weeks of the new school year is getting used to a new lesson plan, meeting old classmates and new teachers – and worrying about whether they have everything they need in their school bag.

The Blue Angel can provide you with reliable guidance when purchasing back-to-school products. The ecolabel from the German federal government is not only awarded to manufacturers of notepads made out of recycled paper. If you want to start the new school year in the most environmentally friendly way possible, you should also look out for certified pens or desk products made out of environmentally friendly recycled plastic for your child's school bag or desk. Our social media community will be providing information during this period on school products certified with the Blue Angel ecolabel and we are also giving away an attractive prize for ergonomic and environmentally friendly learning.

This newsletter also contains more environmentally friendly news besides the start to the new school year: The company Sonnenglas® was awarded the ecolabel for solar-powered products this summer for its SOMO solar module. In cooperation with the Blue Angel, Sonnenglass has donated five of these modules that you can win in a prize draw.

Last but not least, the webinar season is due to start after the summer break and a webinar on 16 September will answer all of your questions about the Blue Angel for event catering and canteen services.

We hope to see everyone who is interested in the Blue Angel either online at one of our webinars or in person at a trade fair or event or to discuss including one of your certified products in our advent calendar and wish you a good start to the autumn.

Warm regards,
Your Blue Angel team



Photo © AdobeStock

3 things worth knowing for your shopping basket at the start of the school year

The school year is about to start and as well as looking forward to meeting up again with some familiar faces, learning new things and enjoying interesting school trips, children also need some new items for school. While lots of children have school bags, drinking bottles and calculators for many years, or even their whole life, exercise books and ring binders are regularly at the top of the shopping list. Many consumable items used in everyday teaching and learning activities are available with the ecolabel from the German federal government.

[More on back to school](#)



Photo © WavebreakmediaMicro

Certified catering and canteen services: a webinar answers all of your questions

Almost everyone consumes food away from home, whether in a student refectory while studying for a degree or in a canteen during everyday working life. People also order food and drinks for certain events or occasions in both a professional and private context. This is now possible in an environmentally friendly way. A webinar on 16 September will provide information on the Blue Angel for event catering and canteen services.

[To the webinar](#)



Blue Angel Advent Calendar – enter your products in the race!

It is still a few weeks away but one of the annual highlights for our social media community comes at the end of each year. Our licence holders play a very important role.

[More on the advent calendar](#)



Photo © Sonnenglas/Stefan Neubig

The Blue Angel ecolabel awarded to a solar lamp for the first time

The ceremony to award the certificate to Sonnenglas GmbH marked the first time that a solar lamp has been awarded the ecolabel from the German federal government. The certificate was acknowledgement of the tireless work by founder and CEO Stefan Neubig in the development of environmentally friendly lighting solutions since 2013.

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Members of the Environmental Label Jury with employees from the UBA, BMUV and RAL gGmbH

Results of the meeting of the Environmental Label Jury in summer 2024

The summer meeting of the Blue Angel Environmental Label Jury was held on 4 and 5 June in Düsseldorf. The Environmental Label Jury was welcomed by Viktor Haase, State Secretary in the Ministry of the Environment, Nature Conservation and Transport for North Rhine-Westphalia. It is the decision-making body for the Blue Angel and is composed of 14 representatives from civil society organisations.

[More on the meeting of the Environmental Label Jury](#)



The Blue Angel on tour at the immergut festival in 2024 © Blue Angel

OMG, it's Festival Time! The Blue Angel on tour

“Discover what’s behind it” is not only the maxim of the ecolabel from the German federal government but was also the motto used for a cargo bike clearly adorned with the Blue Angel logo that toured festival campsites for the first time at the end of May and beginning of June 2024 – visiting the immergut festival and one week later Rock am Ring. The Blue Angel not only answered the questions posed by festivalgoers on the campsites about environmentally friendly consumption but also tested the reactions of visitors with a memory game and held a quiz to find out how much they knew about the ecolabel.

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From the video "50 years of the German Environment Agency

50 years of the German Environment Agency – an institution for humans and the environment

To celebrate its anniversary, the German Environment Agency (UBA) invited citizens to visit its office building in Dessau on 15 June. The UBA provided visitors with insights into various areas of its work, as well as into the challenges, milestones, successes and social and scientific controversies over the last 50 years with informative campaigns and information stands for young and old alike. The Blue Angel ecolabel was also in attendance.

[More on the anniversary](#)

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RAL gemeinnützige GmbH

Fränkische Straße 7

53229 Bonn

Germany

Telephone: +49 228 68895-190

E-Mail: umweltzeichen@ral.de

Shareholder:

RAL German Institute for Quality Assurance and Certification